



Helping People Realize Their True Potential

Focus on what you CAN do.

Forget about what you 'CAN'T' do, learn to focus on what you CAN do!

This is a simple story of how one may underestimate the potential within our grasp. Colonel Harland Sanders was born in 1890. His father died when he was just six. Young Harland took care of his younger brother and sister and did much of the family cooking while his mother went to work. Aged ten, he started his first job on a farm; and at twelve he left home for another farm job. He had several jobs over the next few years. He was a streetcar conductor, a fireman and a soldier. Later he studied and practised law. He sold insurance, operated a steamboat ferry, sold tyres and operated service stations. When he was forty, the Colonel began cooking for hungry travellers who stopped at his service station in Corbin, Kentucky.

Over the next nine years he perfected his secret blend of eleven herbs and spices and the basic cooking technique that is still used today. In the 1950's a new highway was built, bypassing the town of Corbin. It destroyed the Colonel's business. After he had auctioned off his operations and paid his bills, he was forced to live on social security.

In 1939, Colonel Sanders gave the world a taste of his famous creation. He began franchising this business at the age of 65. Since then the KFC® business has grown to be one of the largest fast food systems in the world; and more than a billion of his "finger-licking good" chicken dinners are served annually (in more than eighty countries).

The Colonel had a multi-billion dollar idea growing inside him for most of his life. Still he lived an average life until a crisis stirred up a passion within him. Take one simple idea – a secret recipe of herbs and spices – add some energy, loads of courage and hard work and we end up with a huge business empire.

Now, who would think of a simple recipe as a potential billion-dollar empire? Was this empire started by a crisis that forced an old man – living on social security grants – to finally do something great with his recipe? Was it sparked by a previous crisis that taught a young boy to cook, while taking care of his three-year old brother and baby sister? Was it sparked by the desperation of being on welfare? Or was it sparked by the sudden appreciation that we must work with what we've got to multiply the God-given talents at our disposal?

Think about the **enormous potential** that lies within you!

- Will it remain dormant?
- Will it take a crisis to spark you into action?

Too many people spend their time and effort focussing on what went wrong and who is to blame. They spend time 'crying' about how and why things are so bad.

Sometimes, the biggest crises are the things that 'make' you!

Stop focussing on what you can't do, and why it's so bad.

It's time to take the control back. If you want something to be better in your life, then learn to ask yourself;

"What **CAN** I do about this situation?"

*Remember, Life can be better – IF **YOU** make it so!*

*Life will be better – **WHEN YOU** make it so!*

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